



**S&M-CM/164/Booster Cards-STVs/14-15/ 23**

**dated**

**2910.14.**

Sub: **Re launch of roaming STV 33 under prepaid mobile services on Promotional basis – reg.**

Ref: CO ND Letter No.26-4/2012-T&C-CM dated 27.10.2014

Approval of the competent authority is hereby conveyed for **re launch** of Roaming STV 33 under prepaid mobile services in Tamil Nadu LSA (inc. CHTD) on promotional basis for 90 days **with effect from 01.11.2014 to 29.01.2015**. The details are given below:-

SL.NO.	Particulars	Tariff
1.	MRP of STV(inclusive of S.Tax)	Rs.33/-
2.	Validity	7 days
3.	National Roaming Voice Call Rates	
a)	O/G Local call	1.5p/sec
b)	O/G STD call	1.5p/sec
c)	Incoming calls	<b>Free</b>
4.	All other charges	As per the base plan
5.	SMS keyword for below mentioned levels* to be sent to 123(ALU IN)	STV ROAM33
6.	SMS keyword to be sent to 53733 for remaining levels(NSN IN)	ROAM33

\*Levels: 89034, 89035,89038,9444, 94870 to 94877, 94883 to 94885, 83001, 94451 to 94454, 94456, 94899, 94459 and all MNP levels.

All other terms and conditions will remain same. This is for the information of all concerned please

AGM (Marketing I -CM)

O/o GM (S&M-CM)

044- 28290825,94449 79827

To

GM (NW-O CM), Trichy -1/Coimbatore – For kind information please

GM(S&M-CM), Chennai Telephones, Chennai – For information please

Sr.GM TR/GM Finance, Chennai for kind information please

DGM/DE IN In charges - Trichy - for necessary action please

DGM (NWO)/DE IT, Coimbatore

All Heads of SSAs, Tamilnadu Circle -- for kind information and necessary action please

DGM (Sales&CS)/AGM(Sales) Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

AGM(CSC)/SDE MKTG, Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the Website “tamilnadu.bsnl.co.in”.

DGM (ITPC) HYB-For information and ensure uploading the information on the BSNL PORTAL.

DGM (S&M-CM)/ AGM (Mktg-CM), Chennai Telephones, Chennai – for information & necessary action Please.